

## Good Sports Celebrates 20 Years

Good Sports celebrated 20 years of providing equitable access to play for kids around the country this November. What started as a 500-basketball donation to Boston-area programs, has turned into something bigger than co-founders Melissa Harper and Christy Keswick could've ever imagined...and this is only the beginning. We can't wait to see what the next 20 years have in store!

## \$100M in Equipment Donations

This year, Good Sports hit another incredible milestone: We have officially donated over \$100M in brand-new sports equipment, apparel, and shoes! These donations include over 850,000 balls, 400,000 uniforms, 165,000 sports bras, and 275,000 sneakers/cleats to over **9.8 million kids**. None of this would be possible without our incredible supporters, volunteers, and community and equipment partners.

## Jack Dorsey's #startsmall Grants \$1M to Good Sports

In July, Good Sports received a generous \$1M grant from Jack Dorsey's philanthropic initiative, #startsmall. These funds will help support our "She Who Plays" initiative, designed to level gender inequities in youth sports and drive resources to girls' specific athletic programs. Proper equipment is key to keeping girls in the game, and this grant brings more of those resources to girls who need it most.

## Impacts Made Around the Country

2023 was the year of making a big impact on our communities around the country. Thanks to our donation and equipment partners, we were able to host 21 events in 13 states to give kids and programs the equipment they need to stay in the game. Special event guests included Chris Hemsworth, Jayson Tatum, and Tua Tagovailoa!

## KEY PARTNERS



# 2023

GOOD SPORTS® YEAR IN REVIEW

BY THE NUMBERS

KIDS SERVED

477,713

PIECES OF EQUIPMENT DONATED

379,333

DONATION VALUE

\$10,877,447

GIRLS IMPACTED

214,971

BIPOC YOUTH SERVED

82%

AVERAGE NUMBER OF MINUTES ADDED TO PROGRAMMING

54 minutes per week

#PLAY