

## **PRIVACY POLICY**

### **Privacy**

Good Sports, Inc. (“Good Sports” or “we” or “us”) is committed to respecting the privacy of every individual who visits [www.goodsports.org](http://www.goodsports.org) (the “Site”), or who may otherwise provide personal information to us, including our donors. This Privacy Policy explains how we gather, use, and protect the information we receive through the Site, through offline donations or other means.

### **Information Collection and How We Use That Information**

Through the Site, Good Sports collects two types of information from individuals:

**Personal Information.** Good Sports may collect certain personal information from you via the Site, but only when such information is provided by you during your communication or transaction with us on the Site (e.g., make an online donation). Examples of information collected include your name, address, phone, email address, and credit card information. We may also obtain personal information about you from other sources and through other direct communications with you (e.g., make a donation by mail).

**Site Usage Information.** Good Sports may collect certain information regarding your visit to the Site and about your computer or device, including information related to your browser, your IP address, the URL of the website from which you came, your usage of the Site, and your operating system.

### **How We Protect Your Information**

Good Sports takes your privacy concerns very seriously. To that end, only a few select members of Good Sports’ staff has access to the limited information we store on our website and our website is protected by an SSL (Secure Sockets Layer) certificate. Good Sports utilizes Paypal to process and maintain all financial transactions. To learn more about Paypal’s security measures please click the link below:

<https://www.paypal.com/cgi-bin/webscr?cmd=xpt/Help/general/TopQuestion6-outside>

### **How We Use That Information**

We or our service providers may use the information we collect from and about you to perform the following business functions:

- to process, acknowledge and provide a tax receipt for donations
- to respond to donor inquiries or questions about our services
- to communicate with you in the future
- for marketing purposes
- to include in Good Sports’ donor database
- to develop new features and offerings on the Site
- to process and perform for you any request you make on our Site

- to analyze user behavior and characteristics

### **Sharing Your Information**

Good Sports does not sell or rent your personal information to any third party without your permission. Any information you supply to us will be used for the purpose for which it was given and as otherwise allowed by applicable law. In addition to the kinds of information sharing you might expect, such as sharing with third parties who need your information in order to provide services to us, or with other Site users on public areas of the Site, we may share information:

- with our affiliates
- when we believe in good faith that disclosure is necessary to protect our rights or property, protect your safety or the safety of others, investigate fraud or respond to a government, judicial or other legal request, or to comply with the law
- in connection with a corporate change or dissolution, including for example a merger, acquisition, reorganization, consolidation, bankruptcy, liquidation, sale of assets or wind down of business

### **Your Access Rights**

You can access, correct or remove your personal information from our database by contacting us at our office at (617) 471-1213 or emailing us at [info@goodsports.org](mailto:info@goodsports.org). It may take us a reasonable amount of time to remove your information.

We are committed to protecting the security of your personal information. To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we strive to maintain physical, electronic, and administrative safeguards. All credit card information you provide to our Site is processed and maintained by PayPal.

### **Cookies**

A cookie is a small piece of data sent from a website and stored in a user's web browser. A cookie file contains information that can identify you by a unique identifier that does not contain your name or other direct contact information. Our Site may use cookies to maintain a user's identity between sessions. They may also let us track your usage of our Site. Most browsers can be set to detect cookies and give you an opportunity to reject them, but refusing cookies may, in some cases, inhibit or preclude your use of the Site or its features. To learn more about the use of cookies, including how to manage or delete them, [click here](#).

### **Social Networking**

We maintain presence on several social networking and blogging platforms, such as Facebook, Instagram and Twitter, and we also incorporate some third party social networking features onto our Site. Through these platforms and features, we receive some personal information and some Site usage information about you, and this Privacy Policy applies to that information as well. In addition, third party social networking platforms and blogging platforms have their own privacy policies which explain how the third parties that provide them will use and protect your information.

### **Third Party Websites**

Our Site may contain links to other, third party websites. Please note that when you click on one of these links, you are entering another website for which we have no responsibility. We encourage you to read the privacy statements on all such websites as their policies may be different than ours.

### **Modifications to this Policy**

Good Sports will periodically review and may choose to amend this Privacy Policy. If we decide to change any aspect of the Privacy Policy we will post the changes to our Site so you are aware of what information we collect and how we use that information. If we make a material adverse retroactive change to our Privacy Policy, we will seek your consent to the extent required by applicable law.

### **How to Contact Us**

We appreciate your questions and comments about this privacy policy statement or your dealings with Good Sports. Please email us at [info@goodsports.org](mailto:info@goodsports.org) or you can share your comments by mailing them to 1515 Hancock Street, Suite #301, Quincy, MA 02169.

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