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# Thousands of children in the Chicago area are not active because they cannot afford to play. Please help us get these kids in the game!

## **GOOD SPORTS OVERVIEW**

Good Sports is a nonprofit organization that gives kids the lifelong benefits of sport and physical activity by providing new equipment, apparel and footwear to those most in need. Since 2003, Good Sports has grown into a national organization that has impacted children in need across all 50 states and Puerto Rico.

#### Impact in the Chicago Market

Did you know that children from high-income households are nearly three times as likely to be physically active compared to youth from low-income households?1 Chicago is a priority for Good Sports due to the tremendous need, with 24% of youth living in poverty.<sup>2</sup> Good Sports is committed to furthering our Chicago impact to address this demand.

# **Good Sports All-Time Chicago Impact**



## How Can You Support the Chicago Market?

- Partner with Good Sports. Get your company involved through volunteer engagement, programmatic support, or event sponsorship. Learn more.
- Equip a Kid. Visit our Equip-A-Kid platform and select specific equipment to donate to children.
- · Recommend a youth program. Refer a deserving community organization to receive equipment.













