

GOOD SPORTS 15th ANNUAL

Legends

Sponsorship Levels and Benefits

FRIDAY, MAY 4, 2018

INTERCONTINENTAL BOSTON



Hall of Famer \$25,000

Become a presenting sponsor and receive a number of exclusive marketing benefits for your company including:

- Admission for 20 (two tables)
- Invitation to VIP Reception
- Featured in step & repeat for event photos
- Co-branding with Good Sports logo on red carpet photos
- Podium sign to include the event “presented by” your company
- Opportunity for employee volunteer day at Good Sports warehouse for up to 25 employees
- Right to do a give away with company logo
- Inclusion in event related press releases and press advisories
- Logo featured in event program
- Logo featured on event invitation (subject to print deadlines)
- Recognition in four (4) social media posts leading up to event
- Logo featured on mobile bidding site

MVP \$10,000

- Admission for 10 (one table)
- Invitation to VIP Reception
- Signage and recognition as a cocktail hour sponsor
- Recognition from podium by emcee
- Recognition in event newsletters (sent to 10,000 subscribers) and event listings
- Logo featured in event program
- Recognition in three (3) social media posts leading up to event
- Logo featured on mobile bidding website

All Star \$7,500

- Admission for eight (8)
- Prominent visibility in event related press releases and press advisories
- Recognition in event newsletters (sent to 10,000 subscribers) and event listings
- Logo featured in event program
- Recognition in two (2) social media posts leading up to event

Team Player \$5,000

- Admission for six (6)
- Recognition in event newsletters (sent to 10,000 subscribers)
- Recognition in one (1) social media post leading up to event
- Company name listed in event program

PLEDGE HERE

Our sponsorship opportunities are designed and tailored to meet your marketing objectives. If you would like to commit to one of the sponsorship levels above, please visit goodsports.org/sponsorpledge or contact Samantha Christopher at schristopher@goodsports.org or 617-934-1267.

GOOD SPORTS 15th ANNUAL

Legends

What

Legends Boston is Good Sports' signature spring fundraising event – drawing over 500 supporters looking to help get kids off the sidelines and into the game.

Date

Friday, May 4, 2018

Program

- Registration, cocktails, hors d'oeuvres and silent auction
- Dinner, program and live auction
- Dessert buffet, cocktails, music and dancing

Location

InterContinental Boston
510 Atlantic Avenue, Boston, MA 02210

Audience

Over 500 influential business professionals, community leaders and philanthropic donors who believe that every child deserves the chance to play.

Sponsorship Opportunities

Multiple levels of sponsorships are available, and each opportunity includes customization to meet diverse marketing needs. For more information, please contact Samantha Christopher at schristopher@goodsports.org.

About Good Sports

Good Sports gives all kids the lifelong benefits of sport and physical activity by providing new equipment, apparel and footwear to those most in need.

Contact

Samantha Christopher
Events and Marketing Assistant
617.934.1267
schristopher@goodsports.org