



MEDIA ADVISORY **PHOTO-OP**

RED SOX ALL-STAR KEVIN YOUKILIS & GOOD SPORTS HOST BACKYARD FOOTBALL GAME

Kevin Youkilis, in partnership with Good Sports, will participate in a backyard NERF football game with local youth.

WHEN: Friday, August 15, 2008
11:00am

WHERE: 20 Countryside Lane
Milton, MA

DETAILS:

- Good Sports, a Boston-based non-profit organization, aims to increase youth participation in sports by donating equipment to community organizations serving disadvantaged youth.
- In an effort to raise money for Good Sports, Kevin Youkilis auctioned off a NERF football game at their annual Legends of the Ball event last year.
- The football game was auctioned off for a remarkable \$15,000 which enables Good Sports to provide over \$30,000 worth of sports equipment, footwear, and apparel to disadvantaged youth.
- Youkilis has been a longtime supporter of Good Sports: He participated in Good Sports' donation to the Dorchester High School football team, helping to hand out new uniforms, helmets and training equipment and has recorded public service announcements on behalf of Good Sports.

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