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GOOD SPORTS DRIVES EQUITABLE ACCESS IN YOUTH SPORTS AND PHYSICAL ACTIVITY, BY SUPPORTING CHILDREN IN HIGH-NEED COMMUNITIES TO ACHIEVE THEIR GREATEST POTENTIAL, ON THE FIELD AND IN LIFE.
Dear Friends and Supporters:

For Good Sports and the community, we serve, I would characterize 2021 as the year of recovery. Due to the COVID-19 pandemic, many were faced with economic hardship, food and job insecurity, lack of social connection, risks to their health, and lost learning opportunities. For children in under resourced communities, who relied on school and community organizations to meet some of these needs, the gap in programming and support widened.

That is why at Good Sports, we responded with our Restore Play initiative. Play and sport have a very powerful role in helping us overcome the challenges we face in our lives. Fun, physical activity, and the social connections formed on teams, all contribute positively to our mental health and ability to cope with difficult circumstances. That is why we set a goal to get kids playing again as soon as possible on the heels of the pandemic by distributing $15 million in equipment within one year of its onset.

Hitting that goal in 2021 was our most important achievement. We are so proud of the role we played in helping children in the communities we serve recover by bringing the joy of sport back after the pandemic pause. Now as we look forward to 2022 and the future, we are asking ourselves, how do we support the long-term recovery of our communities. What role can sport play in the healing process going forward? We believe it has a big role as a unifier, a community builder, an educator, a mentor, and a friend maker for the children we serve.

Our focus going forward is to ensure that all kids have access to sport and the benefits it provides to help them achieve their full potential on the field, on the court, and in life. And that means deeply investing in creating access where it is needed most—in the areas with the greatest health disparities, in traditionally under resourced BIPOC communities, for girls and other groups typically underrepresented in sport.

Good Sports is committed to deepening our impact by creating equitable access to sport with a focus on these three communities. While we achieved a great deal to support recovery in 2021, our work is not complete until we can truly say that every kid has a chance to play.

Best,

Melissa T. Harper
Co-Founder & CEO
<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>LifeTime Impact (As of Dec. 31, 2021)</td>
<td></td>
</tr>
<tr>
<td>Value of Equipment Distributed</td>
<td>$81M +</td>
</tr>
<tr>
<td>Number of States Served (And Puerto Rico and D.C.)</td>
<td>50</td>
</tr>
<tr>
<td>Number of Individual Play Packs Distributed</td>
<td>55,000</td>
</tr>
<tr>
<td>Youth Organizations Eligible to Receive Equipment Donations</td>
<td>6,100</td>
</tr>
<tr>
<td>Donations Made</td>
<td>13,100</td>
</tr>
<tr>
<td>Number of Children Served</td>
<td>9M</td>
</tr>
</tbody>
</table>
THE GOOD SPORTS ROSTER (AS OF DEC. 31, 2021)

BOARD OF DIRECTORS
Joel Hughes, Chairman
Right Networks
Mike Balkin
Foresight Acquisition Corporation
Dave Belyea
Jackrabbit Design
Kyle Betty
Bain Capital Credit
Marty Blue
Boston Consulting Group
Robin Bose
Rewewal Tools
Paul Bowen
Bowen Inc.
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KPMG LLP
Patricia Cho
Sharkninja
Rachel Condelli
Pepsico
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GW&K Investment Management, LLC
Christy Egun
Massachusetts General Hospital
Mike Flood
Caliber Talent Advisors
Melissa Harper
Good Sports, Inc.
Richard Harris
Northeastern University
Jenifer Hartnett-Bullen
State Street
Anna Hitchner
Bain & Company
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Vintage Capital Management, LLC
Kelly Beeg Lawrence
United States Attorney’s Office
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Unifirst Corporation
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Mayflower Sails 2020
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Florida Panthers
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Bridget Rice
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Kevin Roche
Camden Consulting Group
Bry Roskoz
EF Education First
Sam Schaefer
Trammel Crow Company
Drew Sawyer
SV2 Capital, LLC
Derek Schoettle
Great Hill Partners
Kent Weldon
Thomas H. Lee Partners, LP
Liam Weston
Creation Technologies
Sean Wilder
BV Investment Partners

BOARD OF ADVISORS
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Media Consultant
Ken Barber
Adelante Center for Entrepreneurship
John Dvorak
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Michael Fishman
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Alex Friedman
Periscope Equity
John Gibbons, Chairman
Greenberg Traurig, LLP
Ozzie Giglio
Windy City Fox Motorsports
Crane Kenney
Chicago Cubs
Josh Kritzler
Team4Front
Stephanie Lawler
Henkel
Larry Mann
rEvolution
Dave Martinelli
Portage Point Partners
Jamal Soriano
Ariel Investments
Patrick Quinn
William Blair
New York
Mike Flood, Chairman
Caliber Talent Advisors
Kyle Cruz
Centerbridge Partners, LP
Allison Schindler D’Anjou
CPI
Michael Gallary
Lifescore Labs
Beth Haddock
Warburton Advisors
Chris Halpin
National Football League
James Keenan
Blackrock
Lauren Kozy
Hardy Manges
MarketAxess
Dan Penrod
1091 Partners LP
Alyssa Puccinelli
Carlyle Group
Brian Ripka
Ripped Fitness
Christine Ryan
Mia Blatt  
Associate, Corporate Partnerships

Christopher Bock  
Warehouse Operations Associate

Molly Craigwell  
Associate, Corporate Partnerships

Kayley Curtin  
Manager, Equipment Partnerships

Alyssa Gair  
Director, Human Resources

Matthew Gionfriddo  
Associate, Corporate Partnerships

Eliza Halmo  
Associate, Corporate Partnerships

Melissa Harper  
Co-Founder and CEO

Karleen Herbst  
Sr. Director of Fundraising & Business Development

Christy Keswick  
Co-Founder and COO

Amber Killberg  
Manager, Corporate Partnerships

Rebecca Lynch  
Associate, Fundraising & Business Development

Samuel Low  
Community Engagement VISTA

Sophia Lupetin  
Marketing & Social Media Specialist

David McIsaac  
Manager, Community Partnerships

Jack McNamara  
Director of Logistics & Distribution

Patrick Norris  
Associate, Community Partnerships

Margaret Norton  
Vice President, Finance

Didier Paul  
Warehouse Operations Associate

William Reid  
Warehouse Operations Associate

Charlie Sprague  
Warehouse Operations Lead

Chandelle Schulte  
Vice President, Operations
At the start of the COVID-19 pandemic, Good Sports launched an initiative called **Restore Play** to help support the return of youth sports for communities in need. Our team quickly realized that youth sports opportunities were not returning equally for those that had resources and those that did not.

The Restore Play initiative had a goal to distribute $15 million in equipment to communities in need across the country within one year of launching. We focused our efforts on three primary states of play:

- At-Home Remote Play
- Physically-Distanced Play
- Fully Restored Play

Thanks to key funding partners, such as Dick’s Sporting Goods Foundation, Under Armour, Arthur M. Blank Foundation, and FOX Sports, we were able to achieve our Restore Play goal.

As of July 1, 2021, our organization distributed over 541,500 pieces of equipment, valued at over $15 million, to 612,000 children in 48 different US states. Moreover, Good Sports donated 27,700 individual Play Packs to ensure children were able to stay active while staying at home or participating in remote practices.
Sports and physical activity are vitally important in kids’ lives, but there are still too many hurdles for girls and young women when it comes to the opportunity to play.

Studies show girls are dropping out of sports at twice the rate of boys by age 14—many of these young athletes drop out due to cost and access. Additionally, Girls are being offered athletic opportunities nearly 25% less than often than boys.

Girls need sports. Playing sports create opportunities to prepare them for a life of success. 94% of female C-Suite executives played sports. Specifically, sports unlock benefits such as increased confidence, a sense of belonging, new friendships and leadership experience.

That’s why Good Sports has launched She Who Plays, a campaign designed to support new and equitable access to sport for girls nationwide. This isn’t just about raising awareness—Good Sports is committed to donating $5 million in brand-new sports and fitness equipment, apparel and footwear over three years to directly impact young female athletes.

As of December 31, 2021, Good Sports distributed $1.2 million in girls’ specific equipment to over 318 youth organizations under the She Who Plays initiative.
**IMPACT**

**DEMOGRAPHICS OF KIDS SERVED**

**ETHNICITY**
- 34% Black/African American/African
- 24% White/Caucasian/European
- 32% Hispanic/Latino/Latina/Latinx
- 4% Asian American/Pacific Islanders/Asian
- 3% Does Not Identify With Any Race Listed Above
- 2% Multi-racial/Multi-ethnic*
- 1% Native American/American Indian/Indigenous

**GENDER**
- 52% Male
- 48% Female

**STATISTICS (OUT OF EVALUATIONS RECEIVED)**

- **60%** Equipment donation alleviated financial pressure off families
- **60%** Organizations that reported enhanced overall experience
- **39%** Programs that decreased their cost/fee
- **40%** Reduce fees for participants
- **45%** Reach kids not typically involved
- **42%** Expose kids to new sport/activity

*2+ races/ethnicities
IMPACT

**44%**
Improve retention of youth

**50%**
Improve credibility of program

**51%**
Contribute to sustainability

**21%**
Allocate equipment expenses to areas of need

**+29,912**
new kids added to programs due to our equipment donations

**15%**
Started a girls team

**36%**
Improved retention of girls

**59%**
of programs were able to increase minutes of play

**80**
minute average increase per week

**INCREASED MINUTES OF PLAY**

**59%**
of programs were able to increase minutes of play

**80**
minute average increase per week
**BOYS AND GIRLS CLUB OF DORCHESTER**

“This donation provided hope and opportunity to hundreds of girls. They LOVE wearing the clothing/uniforms! It’s funny how simply wearing the same purple sweatshirt can make them feel like they are part of something “bigger”. The experiences help to build confidence and the girls felt proud to be singled out on various occasions when we started a new clinic.”

**GIRLS LEADING GIRLS**

“After receiving new cleats and sports bras, several teenage girls expressed excitement to return to playing soccer next season and eagerness into play in games. The girls were also excited to be in official matching uniforms for first game day, [and there was] noticeable improvement in confidence in their ability to play.”

**AMERICA SCORES NEW YORK**

“Our ability to provide these soccer balls has had the most significant impact on one of our female participants, who has just started playing soccer this summer. Her family is from Yemen, but she has lived in New York City for almost her whole life. She confided in me before the program started that her brothers did not support her attending because they do not believe women should play sports. When I asked her what she wants to do in the future, she said that she wants to be a voice for change. With a ball at her feet, I can tell it has boosted her confidence already and she’s always up for challenges.”
HIGHLIGHT REEL

DICK’S SPORTING GOODS FOUNDATION

Good Sports continued our partnership with DICK’s Sporting Goods Foundation to deliver individual play packs to children in need. Over the course of 2021, Good Sports worked with the Foundation to distribute individual Play Packs with over $3 million in equipment via the DICK’s Sporting Goods Foundation Giving Truck. This truck went to 8 different cities in the United States each tour, making stops at 110 different youth organizations, serving 35,000 children in need. These play packs supported baseball and softball programming in the spring, girls programming in the summer, and general sports and recreation in the winter.

UNDER ARMOUR

The Curry Brand at Under Armour partnered with Good Sports to help increase access to basketball for children in need, specifically at the middle school age. Not only did the Curry Brand donate shoes, basketballs, and other gear, they also generously financial supported Good Sports. To cap off a winning partnership, every point Steph Curry scored during the 2022 All-Star Game, and his win during the Three Point Competition resulted in a donation to Good Sports.

NFL FOUNDATION

Good Sports launched a strategic partnership with the the NFL Foundation and USA Football, to increase access to football opportunities for children in need, specifically black and brown children, and girls. By providing 150 packages for Flag Football, Individual Players, Speed Training and Uniforms, Good Sports is addressing the cost barriers in football for youth programs across the country.

GATORADE

Good Sports was the charity partner of Gatorade’s “Play Like a Champion” initiative that coincided with the Summer Olympics. As a result of this partnership, Good Sports was able to distribute over $424,000 in equipment to youth programs in 26 different cities. This donation helped to provide children in need with the opportunity to play and help build the next generation of champions—on and off the field.
PARTNER SPOTLIGHT

DICK’S SPORTING GOODS FOUNDATION
Value of Equipment Donated: $5,872,575
Number of Kids Impacted: 83,972
Pieces of Equipment Donated: 366,280

GATORADE
Value of Equipment Donated: $424,565
Number of Kids Impacted: 16,899
Pieces of Equipment Donated: 16,636

RALPH C. WILSON, JR. FOUNDATION
Value of Equipment Donated: $451,846
Number of Kids Impacted: 13,792
Pieces of Equipment Donated: 18,376
SPECIAL THANKS TO OUR 2021 FANS

$50,000+
Atlanta Falcons Youth Foundation
Atlanta United Foundation
Augusta Sportswear
Bauer Hockey LLC
Bombers
Champion
Curry Brand
Dick’s Sporting Goods
DICK’S Sporting Goods Foundation
FOX Sports
Gatorade
Keurig Dr Pepper
Major League Baseball Urban Youth Fund
Malo Republic
Molten USA
New Balance Foundation
New York Rangers
NFL Foundation
Nike
Ralph C. Wilson, Jr. Foundation
Shield Sports
Tenacre Foundation
The Boston Foundation
Under Armour
Washington Football Team
Wilson Sporting Goods

$20,000–$49,999
Columbus Foundation
Columbus Youth Foundation
Fight for Children
Foot Locker Foundation
GEICO MA
Gray Foundation
Himan Brown Charitable Trust
MedExpress
Miami Marlins Foundation
Mike Balkin
Quest Nutrition
Sneakers with Soul (BD)
Spalding
The Bill Belichick Foundation
Top Golf
Vladislav Solovyev
Yasso
Yawkey Foundation

$5,000–$19,999
ORG Impact Awards
/Public Interest Registry (PIR)
A D Starr
Adidas
Alexander Reese
AMPAC
Ariel Investments
Arthur M. Blank Family Foundation
Atlanta Hawks
Bain Capital Children’s Charity
BlackRock
Bruce Foundation
Chicago Cubs
Christine Ryan
Cody Ford
Dan Life
Drew Sawyer
Dwight and Kirsten Poler
Dynamo Charities (Houston Dynamo)
Eion D’Anjou
Eugene F Fay Trust
Faegre Drinker
Greenberg Traurig
Harry Radenberg
Home Team Sports
Jack and Anna Sommers
Jeffrey and Mary Smith Foundation
Joe Dardeno
Kelsey Russell
Martha Blue
Michael Flood and Shelli Breidenbach
Mr. & Mrs. Betty Nathaniel and Elizabeth Stevens Foundation
New Balance
Pat Quinn
Paul Bowen
Raytheon Technologies
Robert Howard
Sam Schaefer
Tarkett Sports
The Oregon Community Foundation
William D Laurie Charitable Foundation
Windy City Motorcycle
WWE

FOUNDER’S CIRCLE | Support of Good Sports for ten years or more
Amelia Peabody Foundation
American Hockey League
Andrew and Kelly Laurence
Angela and Neil Hughes
Atlanta Falcons Youth Foundation
Bain Capital Children’s Charity
Bill and Susan Laurence
Boston Bruins Foundation
Boston Celtics
Boston Red Sox
Brian Woods
BSN Sports
Carol Keswick
Catherine Childs
Chicago Cubs
Chris and Rebecca York
Cindy Bero and Shawn Farrell
Dan and Darlene Murphy
David and Ann Asadoorian
Debra Tatro
Diane and Andy Brickley
Drew and Heidi Sawyer
Edward and Marion Tatro
Eileen and John Sivoolella
Emily Helm
Fred and Joanne Martino
Gary and Lynne Smith
Gatorade
GEICO
Geoffrey and Viva Hyatt
Gregory and Kathy Sullivan
Jack and Anna Sommers
Jacqueline and Craig Fantuzzi
James and Karin Barrett
James Hammons Jr.
Jason Hinkle
Jeffrey & Lynn Heuer
Jennifer Nassour
Jessica Cramer
Jill and Nick Mavro
Jim and Kate Catudal
Jim and Sara Taylor
Joanne Melikian-Cate and Earl Cate
Joe and Mary Rosen
Jonathan and Heather DiPaolo
Julian and Amy Chu
Kari and Diane Neuse
Katharine Martin
Katherine Potter
Kent and Meghan Weldon
Keurig Dr Pepper
Kevin and Elise Yen
Kirsten and Doug Hano
Lance and Lynel Harding
Lewis and Cary Collins
Lynia and Gary Kris
Mann Shoffner & Samantha Allison
Marc Leduc
Margaret Neuse
Matthew and Julie Fletcher
Michael and Beth Harrington
Michelle Teillon
Mille Park
Monique and Chris Porter
Nancy Michael
NESN
New Balance Foundation
New England Patriots
New England Revolution
Peter and Amy Voorhees
Peter and Catherine Lawler
Peter and Jana Dublin
Peter and Susan Stevens
Rachel and Michael Condeli
Richard and Judith Pugh
Robert and Elizabeth Kirkpatrick
Shilpi and Ritesh Shah
Steve & Jennifer Stone
Stuart and Dana Davies
Terry and Carol Gregory
Thomson Reuters
Wilbur and Catherine Swan
Wilson Sporting Goods
Worcester Air Conditioning Co., Inc
Yawkey Foundation
## 2021 FINANCIALS

### REVENUE AND EXPENSES

#### REVENUE
- Grants and Contributions: $6,303,541
- Contributed Goods and Services: $10,433,413
- Change in Inventory Reserve: $(398,595)
- Shipping and Handling Fees: $248,953
- Special Events: $144,216
- Other Income: $25,868
- **Total Revenue:** $16,757,396

#### EXPENSES
- Program Services: $16,778,750
- General and Administrative: $157,796
- Fundraising: $323,695
- **Total Operating Expenses:** $17,260,241
- **Total Non-Operating Expenses:** $484,090
- **Change in Net Assets:** $(18,755)

### STATEMENT OF NET ASSETS

#### ASSETS
- Cash and Cash Equivalents: $3,667,961
- Contributions and Pledges Receivable: $147,205
- Accounts Receivable: $30,715
- Equipment Inventory: $11,665,446
- Prepaid Expenses: $52,382
- Other Assets: $155,280
- **Total Assets:** $15,718,989

#### CURRENT LIABILITIES
- Accounts Payable: $364,254
- Accrued Expenses: $176,650
- Payroll Protection Program: $398,738
- Deferred Rent: $123,818
- Other Liabilities: $242,256
- **Total Liabilities:** $1,305,716

#### NET ASSETS
- Net Assets without Donor Restrictions: $1,093,386
- Net Assets with Donor Restrictions: $13,319,887
- **Total Net Assets:** $14,413,273
- **Total Liabilities and Net Assets:** $15,718,273

*Fiscal Year Ending on December 31, 2021*
GET INVOLVED

Together, we can drive equitable access in youth sports. You can empower the next generation of youth athletes and create a real change for communities across the United States.

THREE WAYS TO GET INVOLVED

VOLUNTEER

Volunteering in our warehouse is an excellent way to help get sports equipment into the hands of kids in need. Whether you’re coming with some of your work colleagues or your family, there is always room for you in our dugout.

Visit https://www.goodsports.org/volunteer/ to learn more.

PARTNER

Join our team of corporate, foundation and equipment partners to give more kids in need across the United States the chance to play.

Visit https://www.goodsports.org/partner/ to see how you can get in the game.

CONNECT

Follow us on Twitter, Instagram and LinkedIn, and give us a like on Facebook, to stay up to date with our latest news, photos, and videos.

For more ways to get involved, email us at info@goodsports.org or call us at 617-471-1213.