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CHICAGO MARKET DIRECTOR

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Thousands of children in the Chicago area are not active because they can't afford to play. Please help us get these kids in the game!

GOOD SPORTS CHICAGO OVERVIEW

Good Sports is a nonprofit organization that gives kids the lifelong benefits of sport and physical activity by providing new equipment, apparel and footwear to those most in need. Since 2014, Good Sports has donated nearly \$4 million of equipment to more than 250 programs reaching nearly 600,000 kids in Chicago.

Impact in the Chicago Market

Why does equipment for kids matter?

- Participation in youth sports is declining rapidly – SFIA, 2016
- Nearly 1,200 schools throughout Illinois have been shaving physical education days from class schedules, often saying they don't have the staff or facilities to offer the courses daily. – Annual Illinois Report Card, 2016
- There is substantial evidence that physical activity can help improve academic achievement, including grades and standardized test scores. Further, such activity can affect cognitive skills, attitudes and academic behavior, including enhanced concentration, attention, and improved classroom behavior (GAO, 2012)

In 2018 alone, Good Sports provided more than \$1.3 million in equipment to 82,000 kids.

How Can You Support the Chicago Market?

- **Equip a Kid.** Visit www.goodsports.org/equipakid and select specific equipment to donate to children!
- **Recommend a program.** Refer a deserving community organization at www.goodsports.org
- **Attend the annual Chicago Legends of the Ball event each September.** www.goodsports.org/event/legends-of-the-ball-chicago/

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