



Corporate Capabilities



Operational Benefits

Minimize internal resources

Good Sports has a track record of partnering with corporations to execute their philanthropic goals. Working with Good Sports provides a turnkey solution to corporations that minimizes internal resources while maximizing their impact on the community. Additionally, given the leverage we can create internally through our equipment partnerships Good Sports has the ability to stretch your donated funds to go further.

Marketing Impact

Generate positive awareness

Working with Good Sports has numerous marketing benefits to corporations including the ability to work with a single partner across multiple markets creating a consistent marketing message with limited management time. Another major benefit is as we implement our work locally, it allows large corporations to appeal to local communities. As a national organization serving all sports and fitness opportunities for youth we are also well positioned for cause marketing campaigns.



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Employee Engagement

Include your most valuable assets

Involvement of your employees can be a critical part of a successful community relations strategy. Our model allows us to engage employees in some critical parts of the process. Using web-based tools accessible across multiple offices, some corporate partners work with us to choose the neediest organizations for equipment donations. This engages employees during the process and allows them a voice in community decision making. In addition, many employees join us to distribute equipment to programs allowing them to see first-hand the impact of the corporate initiative.

Community Benefits

Give back

Good corporate citizenship generates goodwill for neighbors, employees and the corporation itself. Good Sports can be a partner in achieving such benefits. As a respected nonprofit partner, we can work with local town/city officials and media outlets to help get the word out in the community about our partnership and its impact to generate awareness of your work in the community.

