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Thousands of children in the New York area are not active because they cannot afford to play. Please help us get these kids in the game!

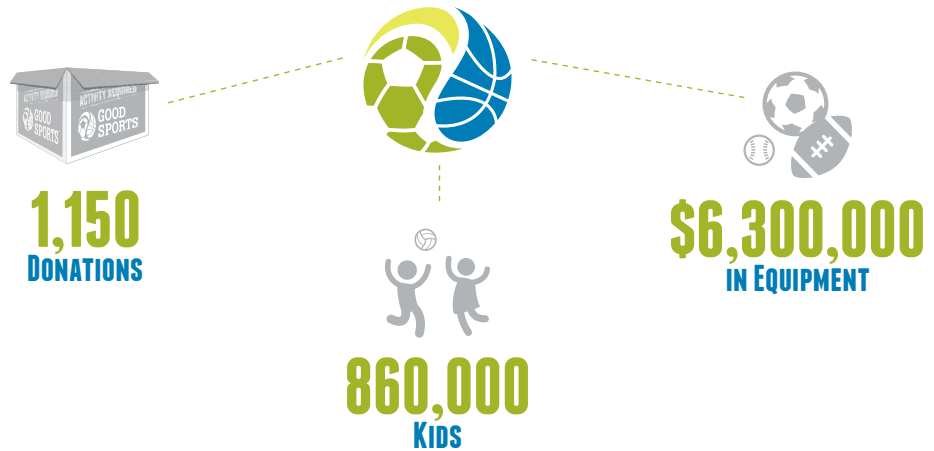
### GOOD SPORTS OVERVIEW

Good Sports is a nonprofit organization that gives kids the lifelong benefits of sport and physical activity by providing new equipment, apparel and footwear to those most in need. Since 2003, Good Sports has grown into a national organization that has impacted children in need across all 50 states and Puerto Rico.

### Impact in the New York Market

Did you know that children from high-income households are nearly three times as likely to be physically active compared to youth from low-income households?<sup>1</sup> New York City is a priority for Good Sports due to the tremendous need, with 23% of youth living in poverty.<sup>2</sup> Good Sports is committed to furthering our New York City impact to address this demand.

### Good Sports All-Time New York Impact



### How Can You Support the New York Market?

- **Partner with Good Sports.** Get your company involved through volunteer engagement, programmatic support or event sponsorship. [Learn more.](#)
- **Equip a Kid.** Visit our [Equip-A-Kid platform](#) and select specific equipment to donate to children.
- **Recommend a program.** [Refer a deserving community organization](#) to receive equipment.



GRAY  
FOUNDATION



<sup>1</sup>Aspen Institute, 2018. <sup>2</sup>City Data, 2018.