

**Good Sports' First-Ever Short-Form Documentary
Highlights Issues and Solutions Around Youth Sports Participation**

*Five-minute documentary follows community leaders in Bridgeport, Conn.
and their fight to save sports programs in local schools*

QUINCY, Mass., November 12, 2018 – Good Sports, the national nonprofit dedicated to giving ALL kids the opportunity to play, is releasing its first-ever short-form documentary in an effort to shine a light on the issues and solutions surrounding youth sports participation in the United States. The five-minute documentary, which premieres on [Good Sports' Facebook page](#) at 7pm EST on Monday, November 12, 2018, follows local heroes in the community of Bridgeport, Conn., who tirelessly advocate and fundraise for school sports programs.

In Bridgeport, where nearly 30% of kids live below the poverty line and gang-related violence is a major threat, sports can mean the difference between college and prison. Over the past two years, the public schools have faced significant budget cuts that threaten to decimate multiple sports programs. Local coaches and community members are stepping up to do whatever they can to save sports programs, including reaching out to Good Sports for help.

Good Sports is answering the call and has donated over \$160,000 in new sports equipment, footwear and apparel to the Bridgeport public schools in the past year, helping to keep many programs alive. While the equipment certainly does not solve all of their problems, the local Harding High School Football coach, Eddie Santiago, says the biggest impact is in the young athletes' outlook.

“Not only do they stand taller as players, but for the first time, many players feel like things that seemed out of reach – college, the chance to play college football – are attainable.”

Bridgeport is just one example of what is unfolding in cities across the country as the consequences of cutting sports gets overlooked. Kids from lower-income homes are disproportionately affected by the barriers of lack of access, increased costs and budget cuts. To learn more, go to www.goodsports.org.

About Good Sports

Good Sports gives all kids the lifelong benefits of sport and physical activity by providing equipment, apparel and footwear to those most in need. Since 2003, Good Sports has provided more than \$39 million worth of equipment to 4,202 youth programs, impacting over 6 million kids in all 50 states. Good Sports has also been awarded a coveted 4-star rating from Charity Navigator, the nation's largest charity evaluator, for sound fiscal management, transparency and accountability; is a Better Business Bureau Wise Giving Alliance accredited charity; and is listed on Social Impact Exchange's S&I 100, an index of scaling American nonprofits creating meaningful social impact. For more information on how you can support Good Sports, please visit www.goodsports.org.

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