

FOR IMMEDIATE RELEASE

Good Sports Named Winner of the 2021 .ORG Impact Award in Health and Healing in a Time of Pandemic Category

BOSTON, MA (November 9th, 2021) – Good Sports has been named the winner of the 2021 .ORG Impact Award in the Health and Healing in a Time of Pandemic category for its work to restore play for youth athletes across the country during the COVID-19 pandemic.

The .ORG Impact Awards are hosted annually by [Public Interest Registry \(PIR\)](#), the people behind the .ORG domain. The awards recognize mission-driven organizations that work to improve their communities and make the world a better place.

This year, 633 nominees from more than 40 different countries submitted entries. At a global online award ceremony today, PIR named the winners in eight award categories including the Health and Healing in a Time of Pandemic Category.

As the winner of the Health and Healing in a Time of Pandemic award, Good Sports will receive a donation of \$10,000 for an eligible charitable entity of its choice. A recording of the broadcast is available for viewing on YouTube - <https://www.youtube.com/watch?v=hzsEZuV5KUA>

“When COVID-19 shut down many youth sports programs, the most vulnerable children in our country suffered most. We had to assess how we could respond as quickly as possible, so we launched an initiative called Restore Play,” said Melissa Harper, CEO and Co-Founder of Good Sports. “We are honored to be a winner of the Health and Healing in a Time of Pandemic award and to have brought back play to children who needed it most.”

“Our winners—these Champions for Change—have made a profound impact in the lives of so many. The people behind these organizations work tirelessly in pursuit of their missions and to make the world, and their communities, a better place. That's why we are honored to celebrate the great work that Good Sports does, the difference it makes, and the lives it has changed,” said Jon Nevett, President and CEO of Public Interest Registry.

For 18 years, Good Sports’ focus has been giving more kids the opportunity to play by providing new sports equipment, footwear and apparel to those in need. The opportunity gap continues to widen for families in high-need areas, leaving more kids on

the sidelines due to rising costs. Good Sports is committed to reducing the financial barriers of sports.

Submissions for the awards were reviewed and scored by a panel of judges who are leaders in the Internet, non-profit, health, education, and marketing sectors. The .ORG of the Year was chosen by PIR from the winners in the other categories.

All nominations were required to be tied to an active website with a .ORG domain. Please visit www.orgimpactawards.org for complete rules and information.

About Good Sports

Good Sports gives all kids the lifelong benefits of sport and physical activity by providing equipment, apparel, and footwear to those most in need. Since 2003, Good Sports has provided nearly \$74 million in sports equipment, impacting over 8 million kids from more than 5,500 youth programs across the country. Good Sports has been awarded a coveted 4-star rating eight consecutive times from Charity Navigator, the nation's largest charity evaluator, for sound fiscal management, transparency, and accountability. Additionally, Good Sports holds the top-level Platinum seal from GuideStar, and is a Better Business Bureau Wise Giving Alliance accredited charity. To learn more or to get involved, please visit www.goodsports.org and follow us on Facebook [@GSportsInc](https://www.facebook.com/GSportsInc), Twitter [@goodsportsinc](https://twitter.com/goodsportsinc), Instagram [@goodsportsinc](https://www.instagram.com/goodsportsinc) and LinkedIn [@Good Sports, Inc.](https://www.linkedin.com/company/good-sports-inc)

About .ORG

.ORG is the original purpose-driven "generic" top-level domain (gTLD) with more than ten million domain names registered worldwide. .ORG is providing a global platform for organizations, associations, clubs, businesses, and individuals to bring their ideas to life. For more than 30 years, .ORG has built an enduring legacy of trust, preserving an open and secure Internet where diverse communities can establish a trusted online identity and freely share ideas. .ORG is powered by the non-profit Public Interest Registry (PIR). PIR has been a champion for a free and open Internet for more than fifteen years with a clear mission to be an exemplary domain name registry, provide a trusted digital identity, and help educate those who dedicate themselves to improving our world. PIR was founded by the Internet Society (internetsociety.org) in 2002 and is based in Reston, Virginia, USA. Visit www.TheNew.org for more information.