



Good Sports Portfolio Program Webinar 2025

- Portfolio Program overview
- Eligibility requirements
- Difference between two program models
- Enrollment timeline



PORTFOLIO PROGRAM OVERVIEW

For the portfolio model, our hope is a deeper connection to organizations, and commitment to getting them the most-needed equipment to increase physical activity, will result in more predictable and impactful donations and allow Good Sports to measure and share that impact more effectively.

- The Portfolio model replaces the 5% per donation shipping and handling fee with an annual administrative fee.
- Organizations and schools that are accepted into our Portfolio will be supported by Good Sports to meet their top equipment needs that directly impact physical activity programming over the course of a five-year partnership.
- Donation size depends on your seasonal needs and equipment availability. Requested quantities should match the number of athletes in your program. We will prioritize your most needed equipment but cannot guarantee that we can provide everything requested.
- Value of equipment will substantially outweigh the administrative fee.

Good Sports is focused on enabling equitable access to sport through:

- Serving girls – Good Sports is working toward a goal of supporting male and female youth equally within 5 years.
- Serving Black, Indigenous, Hispanic or Latino, and other children of color in communities that have been historically marginalized.





PORTFOLIO ELIGIBILITY

All organizations/schools that are accepted into the portfolio will be required to:

- Pay an annual administration fee scalable by the number of kids served. Fees range from \$150 – \$3,000. This fee replaces the per-donation 5% shipping and handling fee.
- Sign a release form to be eligible to receive equipment donations.
- Submit an evaluation after every equipment donation.
- Submit an annual impact report.
- Commit to publicizing Good Sports' support.
 - Suggested options include:
 - Posting to social media.
 - Sending pictures of youth using equipment.
 - Newspaper articles.

Youth Served	Annual Fee
1 - 50	\$150
51 - 100	\$300
101 - 250	\$500
251 - 500	\$1,000
501 - 1,000	\$2,000
1,001 +	\$3,000



DIFFERENCES BETWEEN TWO MODELS

	Core Model	Portfolio Model
Organizations must meet criteria to receive donations:	Yes	Yes
When are the application windows for this model open?:	Rolling basis throughout the year.	Invite-only for current core programs. If you are interested, please reach out to your Program Associate
Length of support when organization is approved:	2 years	5 years
What fees are associated with receiving donations for approved organizations how are they determined?:	There is a shipping and handling fee for each donation that is 5% of the overall value of equipment the organization is receiving in each donation.	There is one administrative fee annually, for each year of support, that is determined by the size of the program. It should be noted that the value of equipment will outweigh the administrative fee substantially.
What assistance is available for these fees?:	One time partnership opportunities may be available to cover the shipping & handling fees of specific donations. Separately, fee assistance for organizations who need support may also be available for donations not covered by a partner.	Administrative fees cannot be waived.
Are there any other requirements that come with receiving a donation?:	Organizations must sign a release form and donation restrictions document with each donation. They must also complete an evaluation after each donation.	Organizations must sign a release form and submit an impact report annually, as well as submit an evaluation after every equipment donation. Programs must commit to publicizing Good Sports' support, also.

- If you currently have an active application with Good Sports, you are considered part of the Core Program. You must be an approved Core Program to join the Portfolio Model.
- Good Sports is offering three opportunities to grow the Portfolio Model in 2025. Programs can apply for the Core program on a rolling basis throughout the year.
- Portfolio Model length of support is 5 years as opposed to 2 years with Core Model before an updated application is required to continue.
- Portfolio Model Fees: There is an annual administrative fee for each year of support, determined by the size of the program.
- Core Program Fees: There is a shipping handling fee for each donation, which is 5% of the total value of donated equipment.

*The chart to the right is available on the Portfolio Model info page on the GS website.



Enrollment Timelines

Please note that Good Sports will have three opportunities in 2025 to enroll new Portfolio members:

•Spring

- Deadline to submit interest form 3/15
- Deadline to submit administrative fee 6/1
- Allows for summer donations

•Summer

- Deadline to submit interest form 6/15
- Deadline to submit administrative fee 9/1
- Allows for fall donations

•Fall

- Deadline to submit interest form 9/15
- Deadline to submit administrative fee 12/1
- Allows for winter and spring donations



Please note: A completed application and meeting the minimum requirements does not guarantee acceptance into the Portfolio.

If you are a program with an approved application interested in joining the Portfolio, you can:

- **Reach out to your Program Associate**
- **Fill out and submit an [Interest Form](#)**
- **Or send an email to community@goodsports.org**

If you have questions, issues, or concerns regarding this process, please visit the [FAQ page](#) or send an email to: community@goodsports.org or your assigned Program Associate.



Questions?

