



MEDIA ADVISORY **PHOTO-OP**

BOSTON BRUIN ANDREW FERENCE TO DONATE SNEAKERS TO LOCAL YOUTH ORGANIZATION

Boston Bruins defenseman Andrew Ference will donate 160 pairs of basketball sneakers to the Revere Police Activities League.

WHEN: Friday, March 28, 2008
7:00pm

WHERE: Irene O'Connell Center
65 Nahant Avenue
Revere, MA

DETAILS:

- In an effort to make a positive impact in the community in which he plays, Boston Bruins defenseman Andrew Ference will team up with Good Sports and Nike to donate 160 pairs of basketball sneakers to the Revere Police Activities League.
- Good Sports, a Boston-based non-profit organization, aims to increase youth participation in sports by donating equipment to community organizations serving disadvantaged youth.
- A number of the participants in the Revere PAL basketball league play in worn-out sneakers or work shoes, putting them at risk for injury. Even more youth choose not to play at all because they do not have the proper footwear.
- Ference, a firm believer in taking care of the environment, has also received two cars from Zipcar to assist in the donation, cutting down on the excessive gas emissions that would have resulted from using a truck.

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